

**MARY CARRIER** - www.carrierstudio.com - marezzz1@gmail.com - 480-388-1083

I am a talented, multifaceted graphic designer. In order to meet company goals, I help out with creative concepting and design execution of print and electronic collateral materials/websites under tight deadlines. Using a multifaceted skill set, I can handle multiple projects simultaneously.

With over 8 years experience in the field, I can design, develop and write for print, web and multimedia (flash). Additionally, I am confident working on a wide variety of graphic materials including marketing, publications, presentations, proposals, advertising, web sites, proposals, packaging and more.

I am proficient in the following computer software on Macintosh and Windows Platforms: InDesign, Dreamweaver, Flash, Quark X-Press, Adobe Photoshop, Adobe Illustrator, Microsoft Word, Microsoft Excel, Power Point, and scanning. I know CSS, HTML, XHTML and other web developing programs.

Below is my work experience:

## **EXPERIENCE**

### **Gannett Co., Inc - Arizona Republic Newspaper - 2/2006 - 12/2009**

- Graphic Artist for the 9th largest newspaper in the country. Prepared print specifications for printing. This includes a wide range of products such as magazine ads, retail daily newspaper ads, retail ad oversized inserts, automotive ads, classified ads, legal ads, Career Builder ads and Buyers Edge ads, posters and signage for sales rallies. In addition to learning new products and software quickly, I met tight deadlines in fast paced, high volume environment. I doubled my production speed. Also, coordinated and communicated with team meeting revenue goals. Contributed ideas to generate more revenue.

### **Desert Advocate Newspaper, 7/2003 - 2/2006**

- Desktop Production Specialist for local community newspaper. Prepared print specifications for printing. This included design, production, placement of ads on pages and pagination of newspaper. Worked on separate real estate magazine from ad production through pagination. Additionally, met with customers to discuss their advertising needs. Also, launched arts section of the newspaper. Design, production and weekly photography direction for cover.

### **ADVO, inc., (approx.) 7/2002 - 7/2003**

- Graphic Design Specialist for one of the largest direct mail companies in the United States. Prepared print specifications for printing. Graphic design and desktop production on direct mail ads for the western regions of the country.

### **SDB, inc., (approx.) 11/1998 - 7/2002**

- Marketing/Graphics Coordinator for a leading contracting company. Served the company using all my multifaceted skills. Planning, content management, and maintenance of SDB web site. Created signage and presentation materials. Updated all SDB marketing materials, design, desktop publishing, and coordination on all graphic materials from concept to print. Designing of forms for estimators. Coordinated projects with both internal department and outside vendors and customers. Design, desktop publishing, writing and editing of quarterly newsletter. Event coordination of annual charity golf tournament to benefit Phoenix Children's Hospital. Worked with select magazines to advertise SDB services.

## **EDUCATION**

Arizona State University, Bachelors Degree in Journalism

American Academy of Art Chicago, Associates Degree in Graphic Art

Currently continuing education to receive a Web Developer Certificate